



This is our common ground

## Call for applicants

### *Are you:*

- Between 18 and 30 years old?
- Living in Thessaloniki?
- Interested in starting your own business?

### *Do you:*

- Have a business idea?
- Want to become a freelancer or entrepreneur in Greece?
- Have the imagination but lack the concrete skills to make your business dream come true?

**Then MY SITE can help you realize your dream!**

*Read the detailed description and **APPLY TODAY** to be a part of our group!*

*The application form can be found here:*

<https://forms.office.com/Pages/ResponsePage.aspx?id=O4Aj2UK0oEyvetF8ukAjRUGT7dKlekZFkcaibfJu4Q9UM0ZFV0VETDc1SFVRMTNPNFIVNEE2VTZKQi4u>

## **PARTICIPATION CRITERIA**

### **You must be:**

- be living in Thessaloniki
- between 18 to 30 years old
- a Greek citizen OR migrant legally residing in Greece OR asylum seeker / refugee
- proficient in English, as all classes will be taught in English

## **SELECTION OF PARTICIPANTS**

Qualified applicants will be invited for a personal interview

## **DURATION**

- Trainings will take place on **24 & 25/7/2019**
  - 📍 LAB29A (SolidarityNow), 29A Ptolemeon Str, Thessaloniki
  - 🕒 9:00-18:00
- Participants will be paired with a mentor, who will provide assistance after the training, with the business model canvas and next steps

## **COST**

Participation is free of charge for all participants.

## **CERTIFICATION**

All participants who manage to successfully complete the training will receive a Certificate of Attendance

## **PROJECT OVERVIEW**

MY SITE is a project funded by Erasmus+, that aims to train youth residing in Greece - regardless of their background - and help them acquire the tools and skills needed to further develop their business idea and become successful entrepreneurs. The overall objective is to promote entrepreneurship as a means towards social inclusion and integration for both Greeks and third-country nationals, who are often excluded from the labor market thus inhibiting social interaction and exchange.

The project is co-developed and implemented by NGOs and their partners in 5 EU countries (Spain, Italy, Malta, Cyprus, and Greece).

### *Entrepreneurship training*

- The training will be covering the following topics:
  - finding your niche
  - business plan development
  - financial management and accounting principles
  - communications & marketing
  - funding opportunities
- interactive and engaging training sessions, held by qualified trainers
- trainings will be conducted in group sessions
- trainings will be conducted in English

*All courses will be conducted in **English**.*